

# From Stand Out Head College Basketball Coach to Stand Up Speaker

## Mark Potter



**D2UP** is inspired by the Potters' uncommon approach to life and the challenges it presents. Their goal is to **challenge people** to be "uncommon" as they face today's difficulties.

If you want to **improve** your **mental toughness, teamwork** and **leadership**, Mark is the right speaker for you! Mark is **real and relatable**, he uses his personal stories to connect with his audience and **prepare your team** to deal with high pressure, failure, or embarrassment.

Mark **inspires** audience members to overcome life altering obstacles and situations to become **aware and ready for anything**. He brings:

Insightfulness  
Experience

Mental Toughness  
Energy

*"You obviously prepared well for relating your presentation to our business. I have heard nothing but positive responses. Your message and presence was another example of God's perfectly placed gifts."*

*~Jeff Lange, Red Guard Owner*



**REDGUARD**





## Keynote Topics



Mark's topics are designed to share stories of victory and ways to help employees, business owners, and executives reach their greatest potential. His powerful message will help companies with retention, get the most out of your talent, and help your company save money!

These topics will help businesses in **Human Resources, Administration, Sales**, as well as **Advisors, Business Owners, Franchises, Colleges, Students**, and **Teams**.



### Toughness vs Talent

This keynote shares practical solutions and strategies to get the most out of your talent. These topics can impact business professionals, educators, students, or athletes. Practical ways to increase your mental toughness are given, so you can reach your ultimate potential.



### Uncommon Leadership

This keynote provides business leaders, school administration, teachers, and individuals with strategies to best promote a "team" environment and take leadership to another level. Teamwork, absenteeism, and work ethic are common concerns for employers. Intentional strategies will be given to offer solutions to these problems.



### The Silent Epidemic

This keynote provides a real, relevant, and raw story of Mark's personal experience with severe depression. You can have victory over mental illness and he wants to share his experiences to help others. His wife is also available to share her perspective and give the caregiver practical suggestions to assist in the situation.



### Embrace the Journey

This keynote provides companies and schools with simple ways to change their thinking about personal growth and the daily grind of "business as usual". Learn to love what you do with practical ideas about mindset changes.

## Businesses Mark Has Worked With



TGC



CLAYTON STATE UNIVERSITY





## His Impact Speaks for Itself! See What People are Feeling.



"I have known Mark and Nanette for over twenty years. This **dynamic duo** gets to the heart of the matter by speaking frankly to students and parents about the silent epidemic of depression. Mark **captivated** our high school students by sharing his own personal struggles with depression. Nanette's story speaks to the family members who often must make the difficult decision of where and when to go for help. If you are looking for a **high-energy speaker** that teenagers and parents can **relate** to, and someone to outline **concrete strategies** to combat depression, then Coach Potter is your man! I would encourage any school to invite the Potters to speak."

*Vanessa Harshberger, Principal – Bishop Carroll Catholic High School*

"As an educator, the scariest thing I can imagine is pulling 750 students from class, putting them in an auditorium with a guest speaker and talking about depression, but that is exactly what we did and we tasked Coach Mark Potter with the responsibility of making it a **success**. Coach Potter's story about his battle with depression is **compelling** and his message to kids about getting help is **appropriate, relevant, and passionate**. In my nine years in education, I have never seen a group of 750 kids more engaged with a guest speaker. More important than the talk, for us, was the **outcome**. I met with several students over the course of the next few weeks who stepped forward to **advocate** for help in their own struggle with depression. I would highly recommend Coach Potter to any high school that is willing to have the difficult discussion about mental health."

*Adam Melichar, Counselor at Maize South High School*

"Mark Potter delivered a **powerful** and **heart-felt** message to our students, faculty, and staff at Fort Hays State University. With several hundred in attendance, you could have heard a pin drop as Mark shared his personal experience to bring increased **awareness** to this epidemic. His genuine concern for the **well-being** of others is obvious in his presentation."

*Curtis Hammeke, Athletic Director,  
Fort Hays State University*



## Mark's Key Takeaways



Let Mark take you where most people won't go. He will make you think about your next move and help you mentally prepare for what happens next!

- Know how to deal with **pressure, failure** or **embarrassment**
- Be able to document your **negative thoughts**
- Process your controllable **goals**

## About Mark Potter



Coach Potter inspires and challenges audiences with his real story of victory over severe depression. In his presentations, he shares his story of overcoming obstacles and even suicidal thoughts.

It is Mark's desire to share stories of victory and ways to help employees, business owners, and executives reach their greatest potential. In addition to his insights on leadership, accountability, integrity, and teamwork, Potter's story shows perseverance over a disease that is not openly talked about.

He shares practical ideas to help everyone train their brain and be able to practice mental health and wellness strategies. As a 30-year head coaching veteran, he saw students coming to college without tools to battle life situations and the adversity that comes with it. The greatest tool a player, coach or businessman has, is the brain. He shares practical strategies that can be implemented immediately. Mark wants to impact the audience by giving them material for maximum brain training.

Potter has been coach of the year five times and named top 15 most influential people in the Wichita sports world. He's been inducted into the Cowley College Hall of Fame, the Newman University Hall of Fame, and most recently, the Wichita Sports Hall of Fame. The basketball court at Newman University was named 'The Potter Family Court' in 2013.

**For that inspiring, thought-provoking experience, Book Mark for your next event or meeting!**

Call 316-640-9059

d2up.speak@gmail.com

Connect with Mark on:

